**1. Who is the controller?**

Controller: Finno Exergy Oy

Business ID: 256701-7

Address: Lapinlahdenkatu 16, 00180 Helsinki

E-mail address: [info@finnoexergy.com](mailto:info@finnoexergy.com)

**2. What kind of data do we process?**

We typically process the following personal data:

* First and last name
* E-mail address

The above information is obtained from public sources.

**3. For what purposes do we use personal data and what is the legal basis for the processing?**

We process personal data for the following purposes:

* Marketing: We process your data based on our legitimate interest in marketing. Electronic marketing may also be based on your consent.

To the extent that the processing is based on a legitimate interest, we consider that the processing is beneficial to you and to us. Given the nature and purpose of the data, we consider that the processing does not conflict with your fundamental rights or freedoms. You can object to marketing at any time. Other processing based on legitimate interest may be objected to on grounds relating to your personal situation as described in section 5.

We do not make automated decisions that would have legal effects or would otherwise significantly affect you.

**4. How long do we keep the data?**

We will retain your personal data for as long as is necessary for the purposes described above. We regularly try to delete inaccurate and outdated data. You can also request the deletion of your data as described in section 5.

**5. What rights do you have?**

To the extent permitted and mandatory by law, we will exercise the rights described below:

* *Right of Inspection*: You have the right to obtain confirmation that your personal data are being processed or not processed. If your personal data is processed, you have the right to a copy of the personal data, provided that the disclosure does not adversely affect the rights and freedoms of others.
* *Rectification and deletion of data*: Upon your request, we will rectify or delete inaccurate, incomplete or unnecessary personal data for the purpose of the processing.
* *Right of objection and restriction*: You can object to processing based on a legitimate interest on grounds relating to your personal situation. For example, in such a situation, processing is restricted for the duration of the assessment of the grounds for objection. Processing may also be restricted, for example, when you contest the accuracy of the personal data, in which case the processing will be limited for a period during which we can verify the accuracy of the data.
* *Right of appeal*: You can lodge a complaint with an authority if your personal data has been processed in violation of this privacy statement and the applicable legislation. The contact details of the supervisory authority, the Data Protection Ombudsman, can be found at: [www.tietosuoja.fi/en/home](http://www.tietosuoja.fi/en/home). However, we kindly ask you to contact us first so that we can resolve the matter amicably.

In order to exercise the rights described above, we kindly ask you to contact us at the address mentioned in section 1.

**6. Where will the data be transferred and disclosed?**

We use subcontractors to process the data, in which case we guarantee by contractual arrangements that the data will be processed in accordance with applicable legislation.

If we transfer data outside the EU or EEA, we will ensure an adequate level of protection of personal data, for example by agreeing on matters related to the confidentiality and processing of personal data in a manner required by law, such as using EU standard contractual clauses.

We will not disclose your data to third parties unless the disclosure is based on your consent or on a corporate transaction in which we are involved.

**7. How is the data protected?**

We use appropriate technical and organisational security measures to protect your personal data against unauthorised processing. Such means include the use of firewalls and encryption technologies, limited access rights, instructions for personnel involved in the processing of personal data, and careful selection of subcontractors.

**8. Can any changes be made to this privacy policy?**

We are constantly developing our services and we can change this privacy policy. Changes may also be based on changes in legislation or official guidelines. We recommend that you read the content of the privacy statement regularly on our website.

This privacy policy was published on 01.09.2023.